



FOR IMMEDIATE RELEASE

Contact: Bill Dwyer
Tel: 708-280-9115
Email: dwyer.bill@gmail.com
Website: <http://www.atlasrider.com>

TRAVELING OFF THE GRID, ON YOUTUBE

A motorcycle journey through Latin America documented on YouTube

On August 15th Bill Dwyer sets off for an eight month trip that takes him from America to Argentina, spanning over 20 countries and 25,000 miles. Without a cellphone, and infrequent internet access he will no longer always be "connected" or "on the grid." He travels alone, but brings along a virtual audience for the ride through documenting his journey on YouTube.

As a software developer, Bill grew weary of his corporate job. He sold most of his belongings and traded his cubical for the open road. Food, gas and shelter will be his only concerns. No more timelines to follow or deadlines to meet, only serendipity creates the destiny of his road map.

Perceptions of Mexico and Latin American countries as a seething breeding ground of violence have been widespread. Bill believes that people and the world around us are not as dangerous as we sometimes are lead to believe. The success of his journey should prove to be a reminder that among a seemingly hostile world there is still some good out there.

Bill is an avid adventure motorcyclist and blogger for 3 years. He has built up an audience from all walks of life and continues to entertain, educate and inspire them to take the plunge and seek out adventures of their own.

###

If you would like more information about Bill Dwyer's journey you can visit <http://www.atlasrider.com>, or to schedule an interview with him, he can be contacted at 708-280-9115 or by email at dwyer.bill@gmail.com.

